

minimal windows® ...MAXIMUM VIEW!  
Become part of Keller minimal windows® by AluK



We are looking for an experienced

# PRODUCT MANAGER (m/f)

who is passionate about design building products that customers love. You will join a dynamic and fast-paced environment and work with cross-functional teams to specify, build and roll-out minimalistic design windows that deliver the company's vision and strategy.

## Your profile

- \* Proven work experience in product management or technical product development
- \* Proven track record of managing all aspects of a successful product throughout its lifecycle
- \* Proven ability to develop product (and marketing) strategies
- \* Solid technical background with understanding for technical drawings
- \* Experience in the windows frame industry is a plus
- \* Strong analytical skills to ensure market survey and best technical requirements
- \* Skilled at working effectively with cross functional teams in a matrix organization
- \* Excellent written and verbal communication skills in English, French and German
- \* Microsoft & CAD know-how or equivalent preferred

## Your responsibilities

- \* Gain a deep understanding of customer experience, identify, and fill product gaps and generate new ideas that grow market share, improve customer experience and drive growth
- \* Operate market research, gather customer's feedback, and generate competitor's analysis
- \* Perform internal analysis on our existing product sales and future sales potential
- \* Create buy-in for the product vision both internally and with key external partners
- \* Develop product pricing and positioning strategies
- \* Translate product strategy into detailed requirements
- \* Scope and prioritize activities based on business and customer impact
- \* Work closely with R&D and purchasing teams to deliver with quick time-to-market and optimal resources, and as per forecasted schedule
- \* Drive product launches including working with marketing team, executives, and other sales team members
- \* Evaluate promotional plans in close cooperation with the marketing department to ensure that they are consistent with product line strategy and that the message is effectively conveyed
- \* Act as a product ambassador to build awareness, advices, and understanding
- \* Represent the company by visiting customers to solicit feedback on company products and services

If you are interested in this challenge, please send us your application by e-mail today!

Keller minimal windows® by AluK

38-40, route de Wilwerdange | 9911 Troisvierges | Luxembourg

T: +352 28 38 66 01 | [humanresources@keller-minimal-windows.com](mailto:humanresources@keller-minimal-windows.com)